

Flawless event network performance are an absolute necessity [citation:2]. With shifting floor plans, last-minute bookings, and increased digital reliance , planning for internet and Wi-Fi connectivity can feel daunting. An event planner brings the right questions to ask to create a seamless digital experience for attendees and stakeholders alike [citation:2].

According to industry data , most organisers identify network performance as essential, yet 80% of attendees still report frustration with event Wi-Fi [citation:10]. This disparity is no longer just a technical issue [citation:10].

What Your Event Planner Will Ask

When evaluating potential event spaces, your professional organiser will conduct a thorough investigation about connectivity provisions. Industry experts suggest asking probing questions [citation:2].

Critical questions to ask : When was your last major refresh for the building? [citation:2].

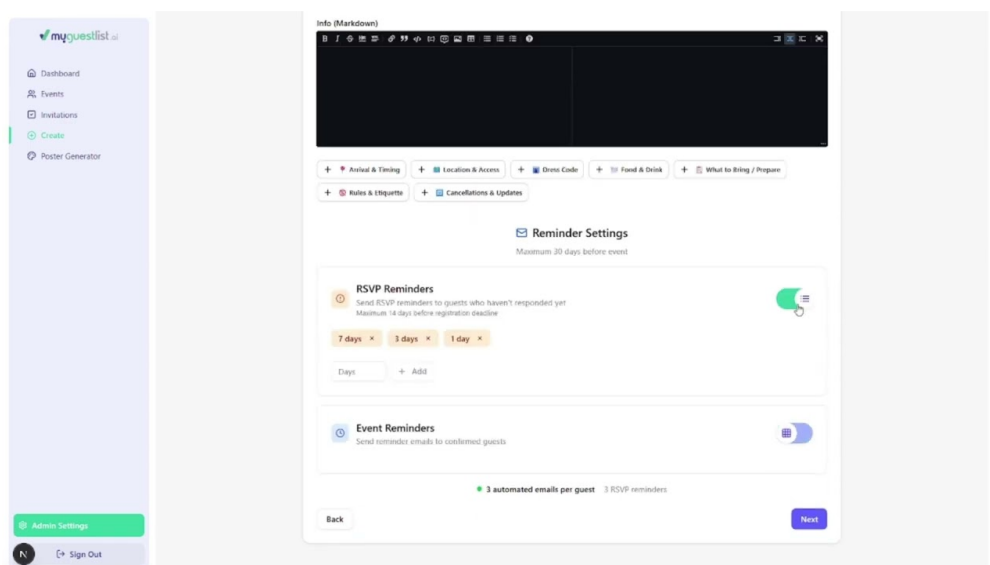
Event technology experts recommend : Requesting a site visit during a similar event is essential. If a venue seems evasive about technical details , consider it a red flag [citation:2].

Technical Basics Every Planner Needs

Bandwidth versus throughput is a important understanding for anyone organising events [citation:2].

Network engineers clarify : The speed you're paying for while throughput is what you actually get under real-world conditions [citation:2].

Getting the balance right is critical [citation:2]. A good event planner will ensure you have enough throughput for all devices [citation:2].



Professional recommendations suggest: 25 Mbps per 100 devices for heavy use (streaming, polling, interactive apps) [citation:6]. However, most event professionals agree: "Better to overestimate." [citation:6].

Step 3: Assess Attendee Devices and Usage

Experienced event planners will assess attendee headcount to build in buffer bandwidth [citation:6].

Critical planning elements include: live streaming requirements . Today's guests expect seamless digital interactions throughout an event [citation:10].



This makes even brief connectivity issues damaging to attendee perception [citation:10]. Your event planner will [event planning management company for clothes brand in Malaysia](#) anticipate these demands .

The Collaborative Approach

Connectivity planning involves many [professional corporate event planner Kuala Lumpur](#) factors , especially when juggling countless other details [citation:2]. **A professional event planner will:**

Form a Technology Advisory Council: Bring together all your key technology partners—AV, registration, internet, and more—for regular check-ins before and during your event [citation:2]. This helps everyone stay aligned and ready to troubleshoot quickly [citation:2].

Consult tech-savvy colleagues: Draw on internal or external expertise to supplement event planning knowledge [citation:2].

Foster collaboration among technology partners: Ensure all suppliers are aligned on connectivity needs, security protocols, and backup plans [citation:2].

Plan for high-density environments: Modern events require networks that can handle thousands of concurrent devices across multiple venues, supporting continuous social media sharing, HD video uploads, live streaming, and real-time coordination between event teams [citation:10].

In conclusion, ensuring good internet for your event with an event planner is a multi-step approach . By accurately assessing attendee needs , you can deliver a seamless digital experience .