

Why Craft Cannabis 28g Bundles Are Changing the Way We Buy Flower

The Shift Toward Craft in the Cannabis Market

Walking into a dispensary a few years ago, you were likely faced with a wall of jars all stamped with the same few brand names. Each jar held flower that looked, smelled, and smoked about the same. The industry was scaling fast, and consistency often meant uniformity. But something has shifted. More people are asking where their cannabis comes from, who grew it, and how it was handled after harvest. That curiosity has opened the door for a different kind of buying experience, one built around craft growers and small-batch production.

In British Columbia, where the legal market has matured alongside a deep underground history, the term "craft" carries weight. It suggests a grower who treats each plant like a crop of heirloom tomatoes, not a commodity. It means attention to detail through every stage, from seed selection to the final trim. And for the buyer, it means a product that reflects the land, the climate, and the hands that tended it. This is the idea behind the growing popularity of craft cannabis 28g bundles.

What Makes Cannabis Craft

Craft cannabis is not just a marketing label. It comes from growers who operate on a smaller scale, often growing indoors or in greenhouses where they can control variables that larger operations cannot. These growers tend to focus on genetics, selecting strains that perform well in their specific environment. They also pay close attention to how the plant is fed, watered, and stressed. The result is flower with more pronounced terpenes, a clearer expression of its cannabinoids profile, and a texture that speaks to proper curing.

Compare that to mass-produced flower, which is often harvested early, dried fast, and stored in bulk without much thought to humidity or light exposure. The difference is noticeable from the moment you open a jar. Craft flower has a distinct aroma, not just a generic "weed" smell. The flavor carries through the vaporizer or the joint, and the effects feel more nuanced. That nuance comes from the grower's decisions, not just the strain name.



Why 28 Grams Makes Sense for Curious Buyers

Buying an ounce at a time used to feel like a commitment to one strain for a long while. But the bundle pack model changes that. Instead of one large bag of the same flower, you can get a [craft cannabis 28g](#) bundle that contains several different strains, often from different growers. This lets you explore without buying multiple ounces. It is a practical way to sample the work of several craft growers in one order.

For someone who enjoys a mix of indica for winding down in the evening and sativa for a morning hike, a bundle pack solves the problem of having to choose. You can have both. And because each strain is grown by someone who put care into the process, the experience of each one is distinct. A sampler pack of craft flower might include a heavy indica from a grower

in Oregon, a balanced hybrid from a small-batch producer in Northern California, and a bright sativa from a greenhouse in British Columbia. Each one tells a story of its region, its terroir, and the methods used to grow it.

Practical Benefits of Buying Craft in Bulk

There are real advantages to buying a full ounce of craft flower, especially when it comes in a bundle. First, the price per gram is usually better than buying eighths or quarters individually. Second, you get to try more varieties without committing to a large amount of any one strain. Third, if you store the flower properly, it will stay fresh for a long time. A glass jar with a humidity pack keeps the flower at the right moisture level, preserving the terpenes and preventing it from drying out. This is especially important for craft flower, which often has a higher moisture content and more delicate aromatic compounds than mass-produced flower.

Fourth, buying in bulk reduces packaging waste. Instead of several small plastic containers, you get one or two jars that can be reused. Fifth, you build a relationship with the grower or the shop that sources the flower. Over time, you learn which growers match your preferences, and you can make more informed choices on your next order.

How to Choose a Craft Cannabis 28g Bundle

Not all bundles are created equal. When you look at a craft cannabis 28g offering, pay attention to a few details. Check the harvest date. Freshness matters more than the strain name. Flower that was harvested within the last three to six months will have brighter terpenes and a better moisture level than flower that has been sitting on a shelf for a year. Look for information about how the flower was grown. Was it grown indoors, in a greenhouse, or outdoors? Indoor and greenhouse flower tends to have more consistent quality because the environment is controlled. Outdoor flower can be excellent, but it varies more with the season.



Also look at the trim. A clean trim, where the buds are shaped without too much stem or leaf, shows that the grower cared about the final product. The curing process matters too. Flower that has been cured slowly in a cool, dark place will smoke smoother and taste better than flower that was rushed through drying. Some growers even age their flower for several months, which can bring out more subtle flavors and reduce harshness.

Storing Your Craft Flower After Purchase

Once you have your bundle, how you store it determines how long it stays good. The worst thing you can do is leave it in a plastic bag or a cheap container that lets air in and out. Transfer the flower to a glass jar as soon as you get it. Add a humidity pack at 58% or 62% to keep the moisture stable. Keep the jar in a cool, dark place, away from heat and direct sunlight.

If you are using a vaporizer, you will notice that properly stored flower produces more flavorful vapor and a smoother hit. For pre-rolls, store them in a similar jar, but be careful not to crush them. A well-made pre-roll from craft flower can be a great way to sample a strain before buying more of it.

The Role of the Retailer in Curating Craft

Kush Station has become a go-to for people who want to explore craft cannabis without the guesswork. The site focuses on flower from growers who operate on a small-batch scale, and they offer mix and match bundle sizes that let you choose your own adventure. Instead of pushing one brand or one strain, they let the flower speak for itself. Each bundle is a chance to taste what different regions and growers have to offer. This approach respects the buyer's intelligence and curiosity.

For someone new to craft flower, a sampler pack from Kush Station is a low-risk way to start. You get a range of strains, each one grown with care, and you can learn what you like without buying a full ounce of something that might not suit you. For the experienced buyer, the bundle pack offers variety without the hassle of placing multiple orders. Either way, the focus stays on quality and diversity.



Craft Cannabis and the Future of the Market

The demand for craft cannabis is not a trend. It is a natural progression of a maturing market. As more people taste flower that was grown with intention, the commodity-grade product becomes less appealing. The same thing happened with coffee, beer, and chocolate. Once you experience the depth of flavor that comes from small-batch production, it is hard to go back. The cannabis industry is following that same path, and craft cannabis 28g bundles are part of that shift. They make high-quality flower accessible in a way that single-eighth purchases do not.

Whether you are a daily user or a weekend enthusiast, the quality of the flower you buy affects your entire experience. Investing in craft flower means investing in better aroma, better flavor,

and a more satisfying effect. It also means supporting growers who treat cannabis as a plant to be respected, not just a crop to be harvested. The next time you are looking to stock up, consider a craft cannabis 28g bundle. It might change the way you think about what an ounce can be.